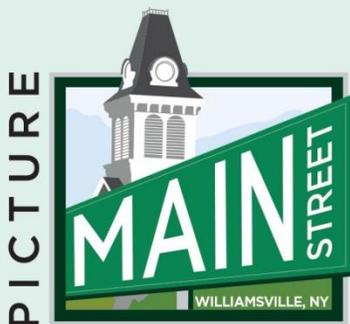


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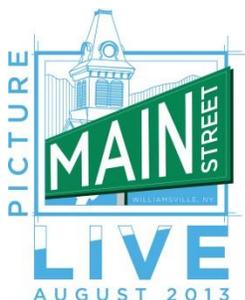


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Picture Main Street Plans Celebration of Progress And Preview of What's to Come



WILLIAMSVILLE, NY – Picture Main St., the Village of Williamsville’s initiative to make Main St. more pedestrian friendly, will host several events in celebration of its progress to date and a preview of what’s to come. Two street parties will coincide **with plans to temporarily bring the blueprints of the initiative to life.**

Beginning Sunday, August 11, 2013 blueprints of the plan will be physically painted onto the asphalt so people can experience parts of the plan. “It is part of a strategy called ‘tactical urbanism’ and the idea is to give residents a sense of the vision we have for both Main and Spring Streets,” said Mayor Brian Kulpa. “It’s one thing to see the blueprints and sketches laid out on a table – it’s another to physically ‘walk into’ the space,” he added. Volunteers from area businesses including Univera and Evans Bank, led by Joy Kuebler Landscape Architect and Village of Williamsville Department of Public Works will use chalk paint to indicate new garden spaces, bump-outs, crosswalks and parking spaces. Shrubs and trees will be temporarily installed in time for the street and block parties planned for Friday and Saturday. Free tee shirts, lanyards and balloons will be distributed at the Farmer’s Market on 8/10 to promote the events.

The “Picture Main Street Party on Spring” hosted by The Eagle House (Friday 8/16 from 6 p.m. to 9 p.m.) to celebrate the plans for Spring St. and the Mill will feature live music and walk-around food.

“Village Block Party on Main” (Saturday 8/17 from 6 p.m. to 9 p.m.) is designed to be a traditional block party for all Village of Williamsville residents. **Main Street will be closed to traffic from Cayuga to Mill during this free festival.** “Picture Main Street is our way of taking back our street. The festival exclusively features Williamsville businesses and includes dozens of demos, food booths, classic cars and family-fun activities including a “Biker Bash”(...bicycles, that is!) hosted by The Irishman.

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